



FOR IMMEDIATE RELEASE

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Girls Quest Partners With Luxury Retailer Tory Burch for an Exclusive Event in the Hamptons!

New York, July 14, 2008—Girls Quest, a not-for-profit organization dedicated to nurturing girls from low-income families in New York City, is pleased to announce its second partnership with luxury retailer Tory Burch for a private shopping event, to be held on Saturday, August 23, 2008, from 5 to 8 pm, at Tory Burch's East Hampton boutique.

The boutique is located in East Hampton, at 47 Newtown Lane. Cocktails and hors d'oeuvres will be served throughout the evening, and guests will receive a 10 percent discount on the new Fall Collection. Tory Burch will also donate a portion of the evening's proceeds to Girls Quest. As a special offer, a Tory Tote, valued at \$195, will be raffled off at the event.

“Our first event with Tory Burch, in June, was a great success for Girls Quest, and we are grateful that she is partnering with us once again. Girl Quest relies on partners like Tory Burch to help us continue to provide important out-of-school enrichment programs for disadvantaged girls from the New York area,” said Susan Hall, Executive Director of Girls Quest. “We think Tory Burch is a great trendsetter in the fashion world, and we hope her generosity will likewise inspire others.”

To reserve a spot at this event, please contact Carl Niedzielski of Girls Quest at events@girlsquest.org or 212.532.7050 ext. 19.

About Girls Quest:

Girls Quest is a 72-year-old youth development organization for girls ages 8-17, offering outdoor experiential education, literacy development, year-round mentoring, leadership training, and peer-to-peer role modeling. For more information about Girls Quest's programs and girls, please visit <http://www.girlsquest.org>.

About Tory Burch:

Tory Burch is an attainable, luxury, lifestyle brand defined by classic American sportswear with a bohemian sensibility, which embodies the personal style and spirit of its co-founder and creative director, Tory Burch. Perceiving a void in the market for a sophisticated American aesthetic at an accessible price point, Ms. Burch wanted to create stylish yet wearable clothing and accessories for women of all ages. Particularly significant to this diverse mix are graphic prints and bold colors, which convey the spirit of each collection. Launched in February 2004, the line is available at 14 free-standing Tory Burch boutiques across the US, www.toryburch.com and at select department and specialty stores worldwide.

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